

# 2019

## Sponsorship Prospectus

EXHIBITION

REGISTRATION

AUSTRALASIAN  
**HIVAIDS**  
CONFERENCE

AUSTRALASIAN  
**SEXUAL HEALTH**  
CONFERENCE



**ashm scholarship program**

Developing the HIV, viral hepatitis and sexual health workforce

# Become a sponsor of the ASHM Scholarship Program and support continuing professional development of the health workforce



The **Australasian Society for HIV, Viral Hepatitis and Sexual Health Medicine (ASHM)** – as a peak organisation of health professionals in Australia and New Zealand who work in HIV, viral hepatitis and sexually transmissible infections (STIs), established in 2015 the **ASHM Scholarship Program** that provides a variety of scholarships to assist ASHM members, affiliates and others in the HIV, viral hepatitis and sexual health sector to attend national and international conferences to support their continuing professional development.

Scholarships have been awarded to HIV S100 prescribers (GP/Primary care), sexual health physicians, hospital-based specialists managing HIV, HIV nurses and community pharmacists – who all are required to report back to colleagues and peers with their key learnings from the conferences shared in the format of a blog with content focusing on translating science into clinical practice. These are made available on our [ASHM Report Back website](#).

## Overview of Benefits to you and the sector

An opportunity for you to:

- ❖ To support individuals (who do not have access to other funds) to attend educational meetings through an arm's length reputable program
- ❖ To be recognised as a supporter by having your organisation's logo on all **ASHM Scholarships Program** marketing collateral
- ❖ To designate the criteria of the target scholarship recipient group and/or conferences you wish to support
- ❖ To support a platform for shared learning via the [ASHM Report Back website](#)

We invite you to consider the opportunities offered in this prospectus, and encourage you to align your corporate social responsibility (CSR) or philanthropic investment into supporting collaborative professional development of the health workforce in our vision towards seeing the virtual eradication of HIV, viral hepatitis and sexually transmissible infections in our region:

- ASHM invites all interested party/ies to contribute to a pool of funds for scholarships
- Contributions range from AU\$5,000 for scholarship funding to a single conference and up to \$250,000+ for multiple conferences
- Contributors to the scholarship fund will be able to specify certain parameters of where their contribution would be guided to (*see Appendix 1. Scholarship Parameters*)

## Tax deductibility

ASHM is a tax-deductible gift recipient and contributions to the scholarship fund will attract a tax-deductible receipt, if requested. We are one of more than 54,000 charities registered with the [Australian Charities and Not-for-profits Commission](#) (ACNC).

ASHM is also a signatory to the Code of Conduct for Australian aid and development agencies, which is administered by the [Australian Council for International Development](#) (ACFID).

"I would like to both congratulate and thank ASHM for providing the opportunity to apply for scholarships to attend overseas conferences. The scholarships provide a wonderful experience together with the unique opportunity to feed back information to other ASHM members in Australia.

Having worked as a pharmacist in the area of HIV and Sexual Health for 20 years, my ASHM scholarship provided me with my first opportunity to attend an overseas conference. The experience and knowledge obtained from my attendance at this conference was invaluable, but also new skills were learned in terms of writing blogs and providing conference feedback.

**Fiona Marple-Clark**

HIV/Sexual Health Consultant Pharmacist  
Gold Sexual Health Service

ASHM Scholarship recipient to the [HIV Drug Therapy Conference 2018](#). [Visit the ASHM Report Back](#) for more information.

## Contact us Today

The **ASHM Scholarships Program** is managed by our *Meetings & Events Australia (MEA)* award-winning **ASHM Conference and Events Division** who manages all the logistics for ASHM's internal conferences and education courses as well as providing guidance in a range of other ASHM activities.

**Nadine Giatras**  
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## Upcoming Conferences and Sponsorship Opportunities 2019-2020

Below are some sponsorship opportunities in 2019-2020.



### Conference on Retroviruses and Opportunistic Infections

(CROI 2019)

Seattle, Washington, USA

4–7 March 2019



### HIV Diagnostics Conference

(HIVDIG2019)

Atlanta, USA

25–28 March 2019



### Australian Viral Hepatitis Elimination Conference

(AVHEC 2019)

Sydney, Australia

5–6 August 2019



### International Symposium on Hepatitis Care in Substance Users

(INHSU 2019)

Montréal, Canada

11–13 September 2019



### Australasian Sexual Health Conference

(SH2019)

Perth, Australia

16–18 September 2019



### Australasian HIV&AIDS Conference

(HIVAIDS2019)

Perth, Australia

17–19 September 2019



### The International Congress on AIDS in Asia and the Pacific

(ICAAP)

Perth, Australia

18–21 September 2019



### 2019 International HBV Meeting

Melbourne, Australia

1–4 October 2019



### European AIDS Clinical Society Conference

Glasgow, Scotland

6–9 November 2019

## APPENDIX 1 – Scholarship Parameters

Sponsors of the ASHM Scholarship Program can designate the criteria towards **WHO** and **WHAT** their sponsorship contribution will go towards.



*Continuing Medical Education (CME) or Continuing Professional Development in a disease area:*

- HIV
- Sexual Health/Sexually Transmissible Infections
- Hepatitis B
- Hepatitis C
- Co-Infection
- TB

*Preferred professional group to support:*

- Medical Specialist
- Primary Care General Practitioner
- Nursing
- Community Pharmacist
- Aboriginal Health Worker
- Laboratorian, Point-of-Care Test Operator
- Scientist, Researcher, Modeller, Epidemiologist
- Policy Analyst
- Educator
- Community Health – inc. counsellors

*Preferred professional setting to support:*

- High case load Prescriber
- Medium – Low case load Prescriber
- Rural Practitioner
- Clinician Working with Aboriginal and Torres Strait Island populations
- Drug and Alcohol settings
- Correctional settings
- Aged-Care settings

*Preferred jurisdiction to support:*

- Australian State or Territory
- Australia-wide
- New Zealand
- Asia and Pacific regions / country

Sponsors of the ASHM Scholarship Program can further designate SPECIFIC CONFERENCES to which the scholarship recipients attend (a sample list below).

- Asia Pacific Association for Study of the Liver (APASL)
- European Association for Study of the Liver (EASL)
- International AIDS Conference (AIDS)
- International Symposium on Hepatitis Care in Substance Users (INHSU)
- Australasian Viral Hepatitis Conference (VH)
- Australasian Viral Hepatitis Elimination Conference (AVHEC)
- Australasian HIV & AIDS Conference (AUSHIV)
- Australasian Sexual Health Conference (SH)
- European AIDS Clinical Society (EACS)
- Conference on Retroviruses and Opportunistic Infections (CROI)
- Australasian Chapter of Sexual Health Medicine (AChSHM) Scientific Meeting
- Asia Pacific AIDS & Co-infections Conference (APACC)
- HIV Drug Therapy
- International Union for Sexually Transmitted Infections – Asia Pacific Sexual Health Congress (IUSTI)
- Australasian Diagnostic Error in Medicine Conference (AusDEM)

## APPENDIX 2 – Scholarship Program Processes and Procedures

### Requirements for ASHM Scholarship applicants

- In the selection process, priority will be given to current ASHM members, including student members and affiliates (Organisational Sustaining members)
- The ASHM Scholarship applicants must explain how the attendance of a conference would update their skillset and/or knowledge; and how their patients/clients would benefit from this (if applicable).
- The application must be supported by the applicant's employer or organisation; and either the organisation does not have funds to support the applicant or is making a partial contribution to costs.
- The applicant will commit to sharing their knowledge by publishing a minimum of 2 blogs per day via ASHM's Report Back website – <https://ashm.org.au/report-back/>
- The applicant is reporting back on data which is of relevance to the health workforce in Blood Borne Viruses and Sexually Transmissible Infections.

### What the ASHM Scholarship covers

Any (or all) of the following items will be paid by ASHM directly to the supplier:

- **Conference registration fee** – excluding add-ons and social events (unless a satellite event is individually specified in the application and approved)
- **Air travel** – by the most direct route with a reputable airline and premium economy class tickets for International conferences. Applicants may specify a preferred airline to accrue and redeem Frequent Flyer points, however, use of the specified airline is not guaranteed. ASHM will consider request for rail travel where required or an appropriate alternative to air.
- **Accommodation** – in a conference-preferred hotel, limited to conference days only.

### What the ASHM Scholarship does not cover

- **Per diems or wages** – while traveling to or at any scholarship activity
- **Ground transfers** – to and from airport or accommodation and venue. ASHM will always select accommodations close to venues.
- **Airport tax** – where this is NOT included as part of the purchased ticket
- Partner or accompanying person travel
- Cost of the scholarship recipients time
- **Travel Insurance** – for risks, such as travel, health, baggage losses etc.
- **Any travel visa requirements**
- **Additional Accommodation**
- **Any accommodation/flight changes** that are made after the initial booking.

### ASHM Scholarship Committee

The scholarships are managed through and awarded based on objective criteria overseen by an independent Scholarship Committee. Members of this scholarship committee are drawn from a pool of 'late' career individuals from different states, organisations and disciplines. Secretariat provided by [ASHM's Conference and Events Division](#). The Scholarship Committee will be asked to commit for a period of 2-3 years and during that time will not be eligible to apply for scholarships from this program. The committee are required to:

- declare any of their own conflicts of interest
- review overall application requirements
- establish and/or approve any additional requirements for specific scholarship programs as required
- identify conferences for support
- apply criteria for support to different conferences
- invigilate on any disputed returns
- determine and settle any disputes


## APPENDIX 3 – Scholarship Program from 2016-2018

Read the full scholarship report from the [ASHM Annual Report 2017-2018](#) (p. 33-36-38)

### OUR SCHOLARSHIP PROGRAM

PICTURED: ASHM scholarship recipients Clare Heal (VMO Sexual Health), Adrian Castelli (GP), Tom Turnbull (GP) and Bijoy Pandey (GP) share a bonding moment in front of the Washington State Convention Center (Seattle, WA, USA).

Read their report back from the Conference on Retroviruses and Opportunistic Infections (CROI) held in March 2018:  
<https://ashm.org.au/report-back/croi-2018/>



#### 2016 - 17

6 CONFERENCES

46 ASHM SCHOLARSHIP RECIPIENTS

#### 2017 - 18


8 CONFERENCES

85 ASHM SCHOLARSHIP RECIPIENTS

ASHM Scholarship Program awarded and supported 51 scholarship recipients in the 2018.


Conferences supported by ASHM Scholarship Program	# Scholarship recipients
CROI 2018	5
APACC 2018	4
AIDS 2018	5
HIV Drug Therapy 2018	4
VH 2018	6
HIV&AIDS 2018	12
IUSTI-AP 2018	15
<b>TOTAL</b>	<b>51</b>

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**ashm** HIV Education Program  
Supporting the HIV, Viral Hepatitis and Sexual Health Workforce

Read Independent Clinical Reports from ASHM Scholarship Recipients at the 9th International AIDS Society Conference



**ASHM SCHOLARSHIPS**  
Read Independent Clinical Reports from ASHM Scholarship Recipients at AIDS 2018

Six clinicians who gained ASHM scholarships provided report back from the International AIDS Conference (AIDS 2018) from 23 - 27 July in Amsterdam, Netherlands: [David Baker](#) (GP, East Sydney Doctors, Darlinghurst NSW), [Vincent Cornelisse](#) (Sexual Health Physician, Prahran Market Clinic, VIC), [Jacqueline Englander](#) (S100 General Practitioner, Holdsworth House Medical Practice, NSW), [Tom Morley](#) (S100 General Practitioner, Northside Clinic, VIC), [Kalaiselvan Sankar](#) (Practice Nurse, Thorne Harbour Health, VIC), and [Wee-sian Woon](#) (Sexual Health Registrar, Royal Prince Alfred, NSW). [ACCESS the REPORT BACK](#)

Six clinicians were granted scholarships to attend IAS 2017 through [ASHM's Scholarship Program](#) – with allocation of scholarships specifically open to HIV S100 prescribers (GP/Primary care), Sexual Health Physicians and Hospital Based Specialists managing HIV and some for HIV nurses and pharmacists. Our scholarship recipients 'report back' via blog posts from conferences to share knowledge, latest updates and key learning back to ASHM members – the focus being to translate science into clinical practice.

## Changing our approach to service provision for Culturally and Linguistically Diverse Groups

Nicholas Silberstein – about a month ago – 0

*A report on the Opening Plenary, delivered by Associate Professor Leonie Pihama, Professor Matthew Golden, and Associate Professor Carmen Logie.*

In this plenary, three presenters from three countries discussed how to make approaches to HIV and other STI programs work in specific populations.

### Key learnings:

Whilst didactic approaches to populations with good levels of literacy might be effective in certain circumstances, many other groups require different approaches. Hard to reach populations require innovation and dedication and may be far more labour intensive to ensure enrolment in, and maintenance of, programs. Programs that have failed to attract certain clients will continue to fail to attract these clients. What is needed is a different program and not a repetition of the existing program.

Developing understandings of diverse cultural groups can ensure that Practitioners can gain trust with their patients, which can help empower them to make decisions that impact their health positively. Aspects to be considered range from communication methods, including availability to care in their own language and the physical materials used, to practical logistic considerations such as provision of transport to access testing or treatment. Services may need to be free or nearly free and there must be consideration about longer-term sustainability.

**ASHM's Scholarship Program** is designed to support collaborative professional development, with all scholarship recipients required to provide a range of reports back to colleagues and peers with their key learnings from the conferences shared in the format of a blog with content focusing on translating science into clinical practice.